

# Greenpeace takes a fashion Detox ‘pause’

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AMSTERDAM — Environmental campaign group Greenpeace has revealed to *Ecotextile News* its intention to take a “pause from active campaigning” in the textile and apparel sector given the “significant progress” made by various industry actors in the chemical management arena.

The global direct-action group will continue to operate in the sector but it says this will be at a greater distance, taking a more ‘arms-length’ role as an industry ‘watchdog’ and moth-balling its Detox direct action campaigns against fashion brands – for now at least.

The confirmation comes after Greenpeace unveiled its [new Global Textile Procurement Trial Standard](https://2019060424367/labels-legislation-news/greenpeace-trials-tentative-textile-return.html) as it moves towards selling branded promotional merchandise once more to help fund its campaign activities.

These moves will both be a hot topic of discussion at the upcoming [Planet Textiles 2019 Summit on sustainability in Barcelona](https://www.eventbrite.co.uk/e/planet-textiles-2019-10th-annual-summit-barcelona-tickets-46925884584) which takes place at [ITMA](https://www.itma.com/).

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